



Social Entrepreneurship

Conference of the Federal Association for Social Management/Social Economy at Universities e.V. and the Ostfalia University of Applied Sciences - University Braunschweig/Wolfenbüttel, in cooperation with the Social Economy Section of the German Society for Social Work

on November 14, 2024, from 9:30 AM to 4:00 PM

Hybrid Conference

Ostfalia University of Applied Sciences - University Braunschweig/Wolfenbüttel, Faculty of Social Work, Room 147, Am Exer 6, 38302 Wolfenbüttel

and via videoconference (access link will be provided in due time)

Participation in the conference is free of charge. Please register by November 1, 2024, via email to: Justus Hagen Sprengel: ju.sprengel@ostfalia.de

Agenda:

9:30 AM:

- **Welcome Remarks**
 - Presidency of Ostfalia University of Applied Sciences – University Braunschweig/Wolfenbüttel (invited)
 - Prof. Dr. Sandra Verena Müller (Dean of the Faculty of Social Work at Ostfalia University of Applied Sciences – University Braunschweig/Wolfenbüttel)
 - Prof. Dr. Ludger Kolhoff (Ostfalia University of Applied Sciences – University Braunschweig/Wolfenbüttel, Chairman of the Federal Association for Social Management/Social Economy at Universities e.V.)
 - Prof. Dr. Wolf-Rainer Wendt (Emeritus DHBW, Speaker of the Social Economy Section of DGSA, Member of the Extended Board of the Federal Association for Social Management/Social Economy at Universities e.V.)

10:00 AM:

- **Prof. Dr. Matthias Raith** (Faculty of Economics, Otto von Guericke University Magdeburg, Chair of Business Administration, esp. Entrepreneurship): ♦ **SOCIAL ENTREPRENEURSHIP AND SOCIAL CHANGE**

10:35 AM:

- **Prof. Dr. Katrin Schneiders** (Department of Social Sciences, Koblenz University of Applied Sciences, Professorship for Social Work Science with a focus on Social Economy): ♦ **SOCIAL ENTREPRENEURSHIP AND SOCIAL WORK: INNOVATION VS PROFESSION?**



11:10 AM:

- **Coffee Break**

11:30 AM:

- **Dr. Philipp Kenel** (Co-Director of the Startup Center / 'ASHEXIST', Alice Salomon University of Applied Sciences Berlin): ♦ **CURRENT STATE OF SOCIAL ENTREPRENEURSHIP IN GERMANY**

12:05 PM:

- **Prof. Dr. Reza Asghari** (Chair for High-Tech Innovation & Entrepreneurship, Head of the Joint Entrepreneurship Hub of TU Braunschweig and Ostfalia University of Applied Sciences – University Braunschweig/Wolfenbüttel): ♦ **INTERNATIONAL SOCIAL ENTREPRENEURSHIP**

12:40 – 1:40 PM:

- **Lunch Break**

1:40 PM:

- **Felicitas Kresimon** (Ostfalia, Germany), **Giovanni Miotto** (Duemilauno Agenzia Sociale, Italy), **Justus Sprengel** (Ostfalia, Germany), **Carmen Podani** (Asociația Consultantilor în Dezvoltare Comunitară (ACDC) Romania): ♦ **LEARNING CENTERS FOR SOCIAL ENTREPRENEURS IN THE DIGITAL ERA (DIGILANCE4SE)**
 - Project partner: **Ostfalia University of Applied Sciences -Wolfenbüttel** – Germany, **Asociația Consultantilor în Dezvoltare Comunitară - ACDC România Nord-Est**, comuna Stulpicani, sat Geme,- Romania, **Duemilauno Agenzia Sociale**, Trieste – Italy, **Gifted Ireland**, Dublin – Ireland, **UPI - Ljudska Univerza Žalec**, Savinjska, Žalec – Slovenia, **KoiSPE Diadromes**, Attica, Athens – Greece

3:00 PM:

- **Final Discussion with All Speakers**
 - Moderation: **Prof. Dr. Ludger Kolhoff** (Ostfalia University Braunschweig/Wolfenbüttel, Chairman of the Federal Association for Social Management/Social Economy at Universities e.V.)

4:00 PM:

- **End of Conference**